

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 6556 SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6269460

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP11/12 10.43

REP: TO LENA

FR JULIE

REV RATES

TTL\$ \$220860..156X

PLS CFM, THX 9/11

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		100P-300P	30		\$525.00	9/18	9/21	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2	R		1000A-1100A	30		\$300.00	9/18	9/21	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												

<# 703 528 7880
 FROM REP SEP11/12 10.43
 CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		1135P-1210A	30		\$675.00	9/18	9/21	4		TU-F	4
PROGRAM : NIGHTLINE												
4	R		1100A-1200N	30		\$625.00	9/18	9/21	4		TU-F	4
PROGRAM : THE VIEW												
5	R		1210A-105A	30		\$275.00	9/18	9/21	4		TU-F	4
PROGRAM : JIMMY KIMMEL LIVE												
6	R		1200N-100P	30		\$525.00	9/18	9/21	7		TU-F	7
PROGRAM : EYEWITNESS NOON NEWS												
7	R		300P-400P	30		\$525.00	9/18	9/21	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
8	R		400P-500P	30		\$625.00	9/18	9/21	4		TU-F	4
PROGRAM : DR. OZ												
9	R		500A-530A	30		\$375.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
10	R		500P-600P	30		\$1,400.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11	R		530A-600A	30		\$575.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12	R		600P-630P	30		\$1,850.00	9/18	9/21	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
13	R		600A-700A	30		\$1,200.00	9/18	9/21	7		TU-F	7
PROGRAM : EYEWITNESS NEWS												
14	R		700P-730P	30		\$1,850.00	9/18	9/21	4		TU-F	4
PROGRAM : JEOPARDY												

SEP11/12 10.43
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
15	R		700A-900A	30		\$1,250.00	9/18	9/21	14		TU-F	14
PROGRAM : GOOD MORNING AMERICA												
16	R		730P-800P	30		\$1,850.00	9/18	9/21	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
17	R		900A-1000A	30		\$300.00	9/18	9/21	4		TU-F	4
PROGRAM : JEFF PROBST												
18	R		1000P-1100P	30		\$2,300.00	9/21	9/21	1		FRI	1
PROGRAM : 20/20												
19	R		1135P-1205A	30		\$775.00	9/21	9/21	1		FRI	1
PROGRAM : HIGH SCHOOL SPORTSEFF. AUG'12												
20	R		800P-900P	30		\$1,850.00	9/21	9/21	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
21	R		900P-1000P	30		\$2,200.00	9/21	9/21	1		FRI	1
PROGRAM : PRIMETIME LIVE												
22	R		1000P-1100P	30		\$3,750.00	9/24	9/24	2		MON	2
PROGRAM : CASTLE												
23	R		800P-1000P	30		\$7,000.00	9/24	9/24	3		MON	3
PROGRAM : DANCING WITH THE STARS												
24	R		1200N-1230P	30		\$375.00	9/22	9/23	2		SA-SU	2
PROGRAM : NOON NEWS												
25	R		1135P-1205A	30		\$275.00	9/22	9/22	1		SAT	1
PROGRAM : HOT TOPICS												
26	R		500A-600A	30		\$225.00	9/22	9/22	2		SAT	2
PROGRAM : EYEWITNESS NEWS												

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HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
27	RT		700A-900A	30		\$675.00	9/22	9/22	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
28	R		700P-800P	30		\$675.00	9/22	9/22	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
29	R		800P-1130P	30		\$2,700.00	9/22	9/22	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
30	R		800P-1100P	30		\$2,700.00	9/22	9/22	3		SAT	3
PROGRAM : NCAA FOOTBALL												
31	R		900A-1000A	30		\$675.00	9/22	9/22	2		SAT	2
PROGRAM : GMA-SAT												
32	R		100P-600P	30		\$375.00	9/23	9/23	2		SUN	2
PROGRAM : WEEKEND MOVIES												
33	R		1130P-1200M	30		\$375.00	9/23	9/23	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
34	R		1200M-100A	30		\$200.00	9/23	9/23	1		SUN	1
PROGRAM : NUMB3RS												
35	R		500A-600A	30		\$160.00	9/23	9/23	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
36	R		600P-630P	30		\$1,150.00	9/23	9/23	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
37	RT		700A-900A	30		\$675.00	9/23	9/23	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
38	R		700P-800P	30		\$2,200.00	9/23	9/23	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
39	R		800P-900P	30		\$5,000.00	9/23	9/23	2		SUN	2
PROGRAM : ONCE UPON A TIME												
40	R		900P-1000P	30		\$4,650.00	9/23	9/23	1		SUN	1
PROGRAM : REVENGE												
41	R		1000P-1100P	30		\$3,850.00	9/20	9/20	1		THU	1
PROGRAM : SCANDAL												
42	R		900P-1000P	30		\$5,000.00	9/20	9/20	1		THU	1
PROGRAM : GREYS												
43	R		1100P-1135P	30		\$1,500.00	9/18	9/23	6		TU-SU	6
PROGRAM : EYEWITNESS NEWS AT 11P												
44	R		1000P-1100P	30		\$3,200.00	9/18	9/18	2		TUE	2
PROGRAM : PRIVATE PRACTICE												
45	R		800P-900P	30		\$3,200.00	9/18	9/18	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
46	R		900P-1000P	30		\$7,000.00	9/18	9/18	1		TUE	1
PROGRAM : DANCING RESULTS												
47	R		1000P-1100P	30		\$3,750.00	9/19	9/19	1		WED	1
PROGRAM : NASHVILLE												
48	R		800P-900P	30		\$3,000.00	9/19	9/19	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
49	R		900P-1000P	30		\$5,900.00	9/19	9/19	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
50	R		100P-300P	30		\$650.00	9/24	9/24	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	R		1000A-1100A	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52	R		1135P-1210A	30		\$825.00	9/24	9/24	1		MON	1
PROGRAM : NIGHTLINE												
53	R		1100A-1200N	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : THE VIEW												
54	R		1210A-105A	30		\$340.00	9/24	9/24	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
55	R		1200N-100P	30		\$675.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56	R		300P-400P	30		\$650.00	9/24	9/24	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57	R		400P-500P	30		\$800.00	9/24	9/24	1		MON	1
PROGRAM : DR. OZ												
58	R		500A-530A	30		\$500.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59	R		500P-600P	30		\$1,800.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		530A-600A	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
61	R		600P-630P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62	R		600A-700A	30		\$1,500.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63	R		700P-730P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : JEOPARDY												
64	R		700A-900A	30		\$1,600.00	9/24	9/24	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65	R		730P-800P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66	R		900A-1000A	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : JEFF PROBST												
67	R		1100P-1135P	30		\$2,000.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12			220860.00									
CONTRACT TOTAL												220860.00
TOTAL SPOTS												156

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE